

**PL201900214**  
**PL2019-214**

November 12, 2019

City of Bloomington  
Planning Division – Mike Centinario  
1800 W. Old Shakopee Road  
Bloomington, MN 55431

RE: Uniform Sign Design for Cambria Hotel 8001 28<sup>th</sup> Avenue South

This development includes a 170 room hotel on five floors. This uniform Sign Design is presented as required by city code 19.109. The signage for the building is in accordance with 19.121 – Signs for Hotels and 19.115.02 Class VIII Sign District

A. FREESTANDING IDENTIFICATION SIGN (see #3 attached elevation)

1. Ground – Double Faced, 2 Panels, 1 each for Cambria Hotel, Future tenant TBD total sf to be 64sf

Location – SW corner of site at corner of parking lot

Material – Metal Aluminum Panel, internally lit w/poly backer

Sign Regulations:	<u>ALLOWED</u>	<u>PROPOSED</u>
Sign Area	100 SF	64 SF (per side)
Overall Height	8'	8'
Setback	Min. 15''	15' from ROW
Illumination	Yes	Yes

B. Wall signs (see #1 attached elevations)

1. Wall mounted internally lit sign Lettering face totals 55 sf

Location – South elevation

Material – Internally lit LED Channel Letters

Sign Regulations:	<u>ALLOWED</u>	<u>PROPOSED</u>
Elevations	4	2
Sign Area	2 @ 250 SF each 2 @ 100 SF each	58 SF
Distance to roof	Max. 20' from top of wall	5'
Illumination	Yes	Yes

- One sign allowed per building elevation (4 signs Max.)

B. Wall signs (see #2 attached elevations)

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- C. Wall signs (see #2 attached elevations)
  - 2. Wall mounted internally lit sign Lettering face totals 55 sf  
Location – West elevation  
Material – Internally lit LED Channel Letters

Sign Regulations:	<u>ALLOWED</u>	<u>PROPOSED</u>
Elevations	4	2
Sign Area	2 @ 250 SF each 2 @ 100 SF each	58 SF
Distance to roof	Max. 20' from top of wall	5'
Illumination	Yes	Yes

- One sign allowed per building elevation (4 signs Max.)

- D. Restaurant Signs – Section 19.115.02
  - a. Two primary elevations and two secondary elevation
  - b. Internally lit LED Channel letter
  - c. Allowed sign sizes:
    - Primary – 10% of façade
    - Secondary – 7% of facade

AMERICAN BOULEVARD EAST

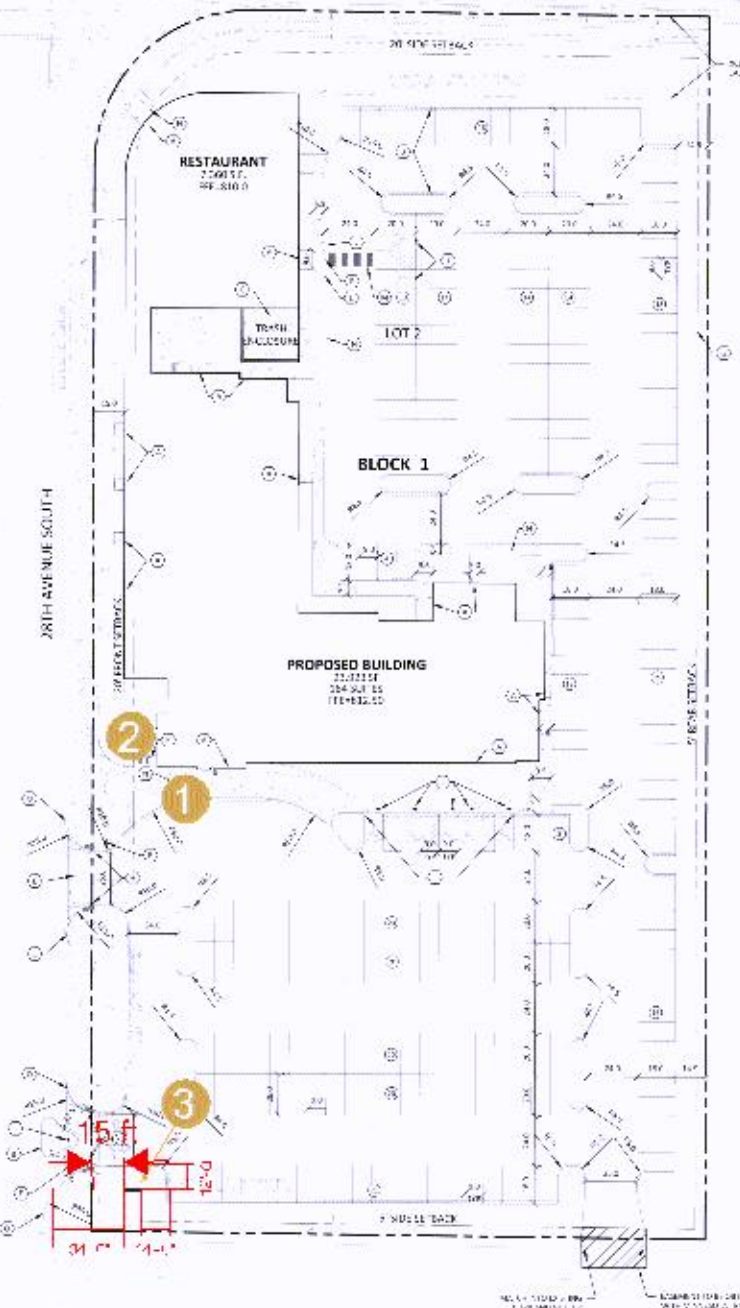


### CAMBRIA HOTEL & SUITES BLOOMINGTON, MN

1 36" CHANNEL LETTERS

2 36" CHANNEL LETTERS

3 3' 6" X 8' 0" MONUMENT  
AT 8' 0" OAH



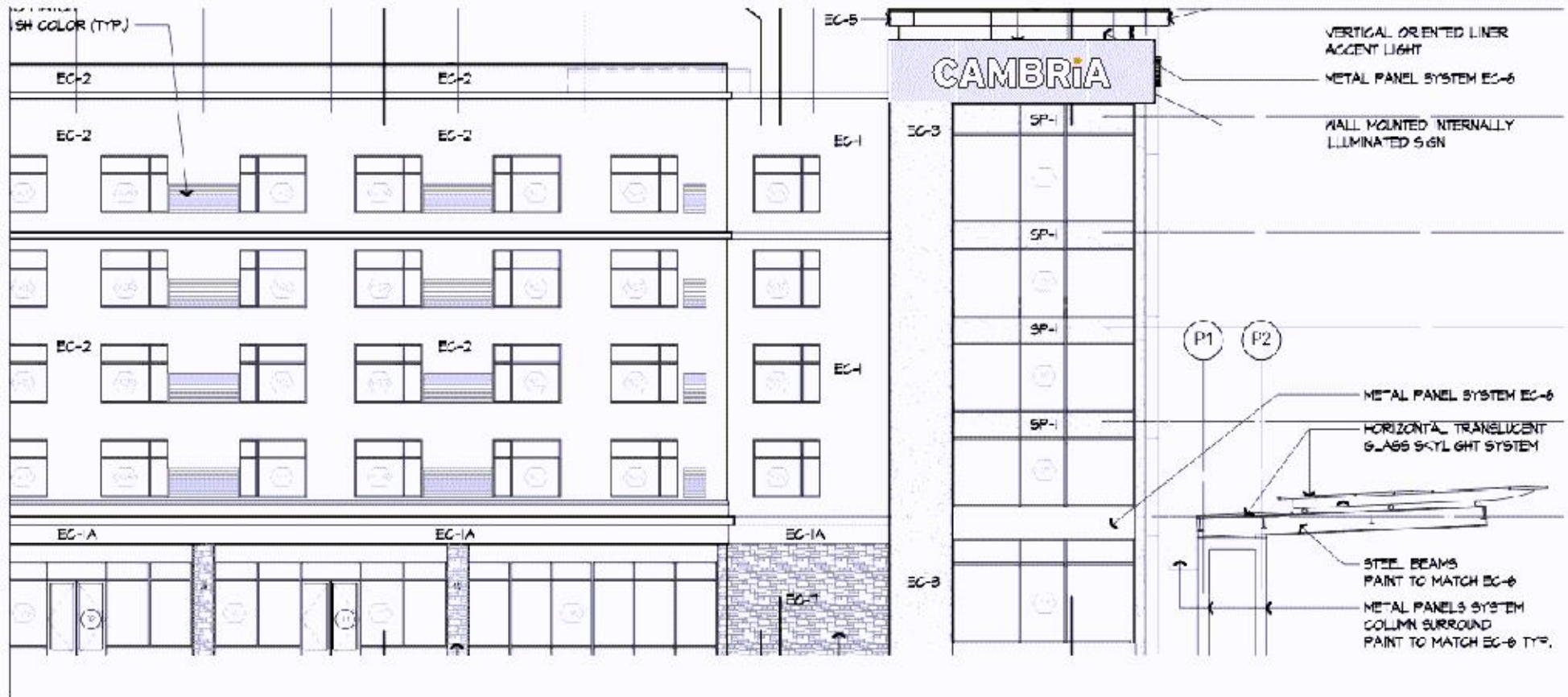
Customer: <b>CAMBRIA HOTEL</b>	Date: <b>10/30/19</b>	Prepared By: <b>MR/SC/AT/CM/JS</b>	<b>Note:</b> All rights reserved. All other trademarks are the property of their respective owners. All other trademarks are the property of their respective owners.
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**persona**  
SIGNS | LIGHTING | IMAGE

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**1 WEST ELEVATION**  
SCALE = 1/16" = 1'-0"

NOTE: STUCCO 627A TWILIGHT GRAY



GRAPHIC FILE: ALL  
SCALE: 3/4" = 1'-0"

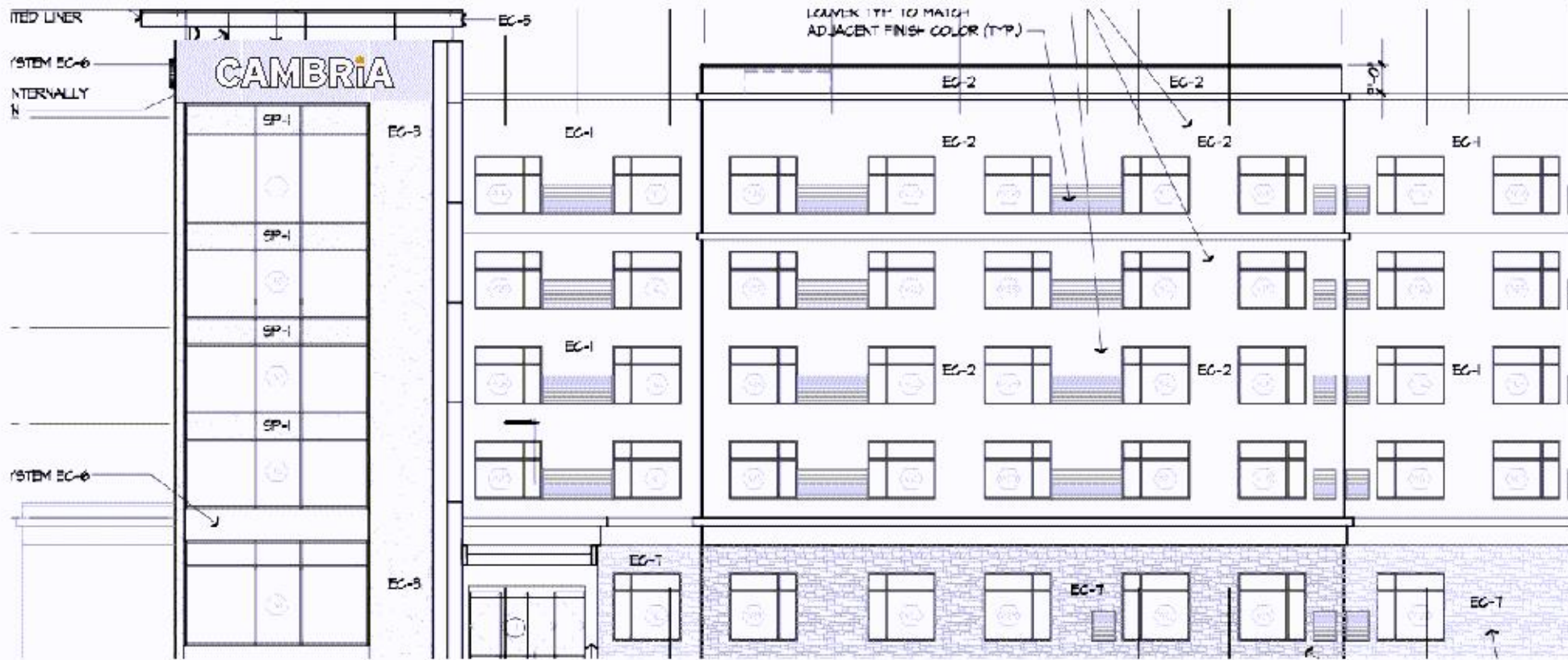
**NOTE:** Elevation drawings are for customer approval only, drawings are not to be used as any installation guide, all dimensions must be verified before installation.

Customer: <b>CAMBRIA HOTEL</b>	Date: <b>08/07/19</b>	Prepared By: <b>MR/SC/AT/KH</b>	Note: Use of this drawing is limited to the project and location specified. All other uses require a separate drawing and approval. © 2019 Sign Up Company. All rights reserved.	 <p>DISTRIBUTED BY SIGN UP COMPANY 777 2nd Street, Suite 200 Bloomington, MN 55401-1020 1-800-842-5888 - www.personnesigns.com</p>
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**2 SOUTH ELEVATION**  
SCALE = 1/16" = 1'-0"

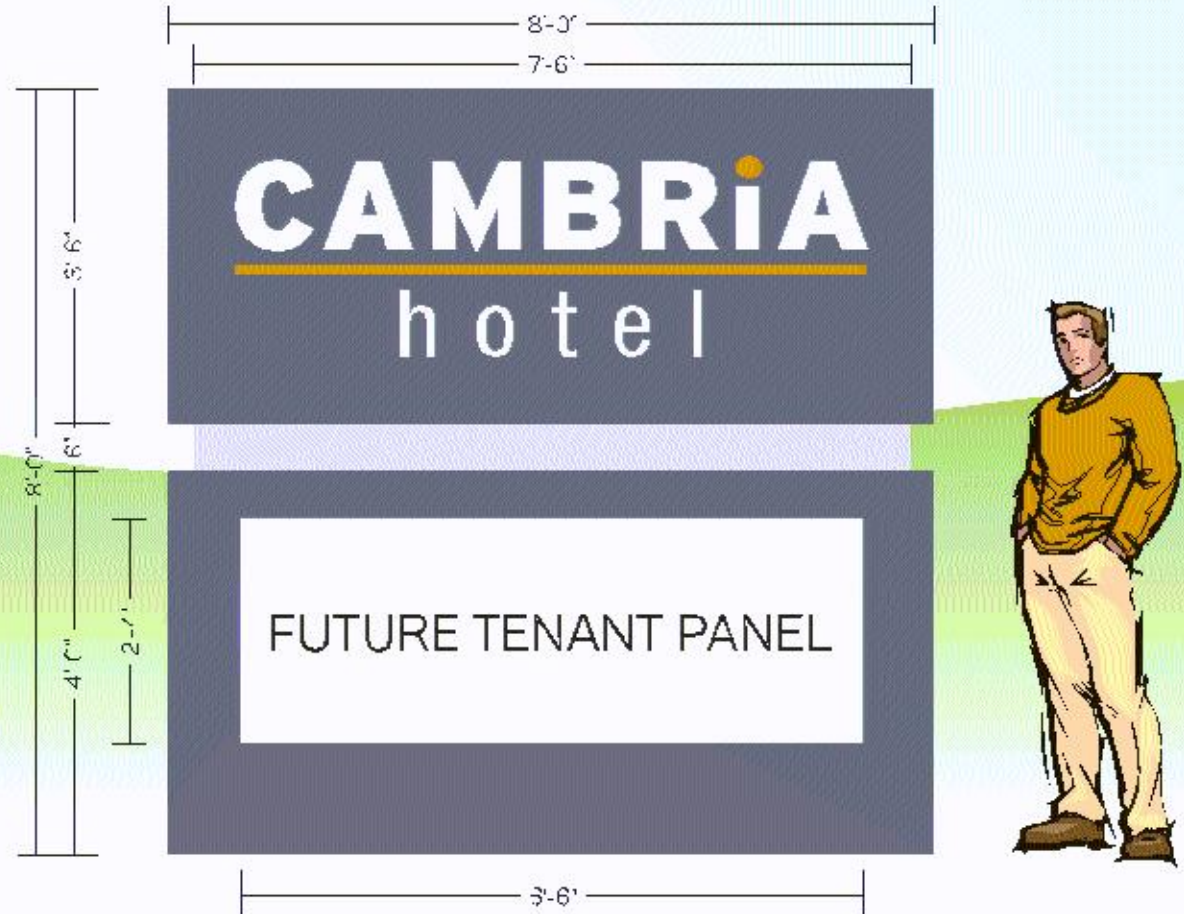
NOTE: STUCCO 627A TWILIGHT GRAY




GRAPHIC 111 - ALL  
SCALE 3/4\"/>

**NOTE:** Elevation drawings are for customer approval only, drawings are not to be used as any installation guide, all dimensions must be verified before installation.

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GRAPHIC DETAIL  
SCN 5.1/2" 1'-0"

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Location: <b>BLOOMINGTON, MN</b>	File Name: <b>138456 - R7 - BLOOMINGTON, MN</b>		Eng -		