

To: Markegard, Glen
Subject: RE: - 6.1Mall of America Noise Exception; 8200 28th Ave. S.

From: Maureen Scallen Failor [<mailto:mscallenfailor@bloomingtonchamber.org>]
Sent: Monday, January 23, 2017 11:35 AM
To: City Manager <citymanager@BloomingtonMN.gov>
Subject: - 6.1Mall of America Noise Exception; 8200 28th Ave. S.

Dear City Manager Verbrugge,

We understand Metro Delta Investments, LCC who is affiliated with the Mall of America has applied for and is requesting a temporary exemption from the City noise limitations to accommodate an outdoor special event called the X Games , an annual multi sports series held the Bloomington/Minneapolis/Saint Paul metro area in 2017.

This event is anticipated to have an economic impact of over \$42 million to the metropolitan area and in the past has had over 72,000 visitors from all over the world in attendance. This large scale event, in addition to many other events that the Bloomington, Minneapolis and St. Paul CVB's have worked on collaboratively, will definitely provide great media exposure and will showcase the city of Bloomington and the metro area.

We understand that this application also deals with Airport Overlay restrictions as well and that City Staff has consulted with the MAC (Metropolitan Airports Commission) who believe none of the airport zoning use prohibitions will be violated by the proposed temporary event. We also understand that the Staff recommendation has prepared potential conditions of the approval and for your consideration.

The Bloomington Chamber has not taken a "formal position" on this application but we encourage you to approved the application with conditions that are realistic and manageable for MOA and Delta Metro to produce a successful event that we all will benefit from.

Please feel free to call me if you have questions.

Maureen

Maureen Scallen Failor
President

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To partner with businesses and the community to promote, support and enhance business prosperity, civic vitality and the quality of life in the Bloomington area.

