

December 14, 2016

Mr. Larry Lee
Director of Community Development
City of Bloomington
1800 W. Old Shakopee Road
Bloomington, MN 55431

Mr. Michael Centinario
Planner
City of Bloomington
1800 W. Old Shakopee Road
Bloomington, MN 55431

Re: Delta Metro Investments LLC and MOAC Mall Holdings LLC Request for a Noise Exception for 2017 & 2018 X Games Events in the Mall of America (East Lot)

Dear Mr. Lee and Mr. Centinario:

This request is submitted on behalf of Delta Metro Investments LLC (“DELTA”) and MOAC Mall Holdings LLC (“MOAC”) for a noise exception for the proposed ESPN X Games Minneapolis 2017 and X Games Minneapolis 2018 (“Events”) in the Mall of America (“Mall”) East Lot. DELTA owns the East Lot, and MOAC owns the Mall and hosts events to promote Mall of America and the City of Bloomington. The Events include 2 days of operations that would exceed the 65dBA related to City Code limits. On behalf of DELTA and MOAC, and in conjunction with ESPN, we request that DELTA be granted a noise exception for the East Lot for July 12, 2017 and July 13, 2017. The Flat Track Event and Pre-Taped Vert Ramp competitions will take place July 13, 2017, with practice on July 12, 2017. Dates for 2018 are yet to be determined, but are expected to be similar.

The Events consist of a live televised Flat Track (Harley Davidson motorcycle racing) competition and a pre-taped Vert Ramp (non-motorized BMX bikes and skateboard) competition, and 60 minutes of live music from a stage in the event footprint. The Events will be open to the public but will be limited to allowable capacity, and controlled by a paid or free ticketing system. A majority of the X Games will be at U.S. Bank Stadium, but MOAC is working with X Games for opportunities to bring attendees, national awareness and attention to Bloomington and Mall of America by hosting X Games live televised Flat Track Event and Pre-Taped Vert Ramp competition. In support of our request, we have included the following additional materials for your review:

- A timeline of the use of the East Lot, from set-up date through take-down date. (Please note we will not leave the track up on the usable surface lot, although it's possible that some of the dirt used to make the track may be stored in the 'low laying area' of grass off the lot, still yet TBD.) Please also note on the timeline, the areas highlighted in yellow specify the times with sound from the motorcycles.
- A site-plan showing the layout of the events on the East Lot.
- A noise study, as requested by City staff, relative to exception requests, as set forth in Section 10.31b.
- The details for a small music stage (32'x 20') within the event footprint for a 60 minute performance. The dBA for the music would be about 96 on average, with peaks at about 100, but not sustained at that level. Please let us know if this presents any issue, as the priority of approval is the approval of the main event of the Flat Track and Vert Ramp request.

This letter and the attachments will serve as the narrative for the request. DELTA and MOAC will continue to build on their positive record that has evolved in hosting special events at Mall of America. As in prior years, events will be conducted with careful coordination of the staff of the City of Bloomington, DELTA and their event partners.

Thank you for your cooperation with our request.

Sincerely,



Kris Cegla

Direct Dial: (952) 883-8876
Email: kris.cegla@moa.net

Flat Track and Vert MOA

LOAD IN WILL START MONDAY JUNE 26th

Wednesday July 12th

BMX Vert Practice 11:00-1:00

Skate Vert Practice 1:00-3:00

Flat Track Practice 4:30-9:00

Thursday July 13th

Flat Track Practice and Seeding 11:30-1:00

BMX Vert Practice 1:00-2:30

Skate Vert Warm up 2:30-3:45

Skate Vert Final 4:00-5

BMX Vert Warm up 5:00-5:30

BMX Vert Final 5:30-6:00

Live Music 6:30 – 7:30

Flat Track Course Maintenance 7:00-8:00

Flat Track Comp Rd1/LCQ/Final 8:00-10:00 *The competition should end at 10pm, but we are requesting a 15 minute buffer until 10:15 pm for unplanned weather and track issues.*

LOAD OUT WILL BE COMPLETE BY EOB JULY 19