

BCS4 – *The Bloomington Ferry Mural*

- I. **Art work Description:** The mural that will be installed on the BCS4 building is titled *The Bloomington Ferry*. The painting style of the mural will be done in a loose gestural painting style that is a pleasing contrast to the angular geometry of the building façade. The colors are neutral, yet rich in warm tones of cream, olive and deep blue-grays. The mural will be painted with the highest quality outdoor mural specific paints with the intention the mural will not materially change overtime.

The hues convey the historic nature of this story, while the style of the elongated figures and the expressive style of painting bring the piece into a contemporary place. Hidden splashes of red further connect the mural to its location. The effort of the workers pulling the ferry activates the most visible corner of the building, drawing the viewer into the piece. A sense of wonder leads viewers along the tattered rope to the tranquility of the ferry, where the captain solemnly steers the vessel. A family aboard the ferry lazily takes in the scene. The daughter, flanked by her parents in a timeless tableau, stares off into the distance at the bridge being built. The bridge is a looming vestige of progress and development of this wild land. But that is all years away and for now, the family is enjoying a peaceful ride across the river.

There are multiple ways for the viewer to connect with this mural. Whether they are returning from a hard day of work and feel the pride and toil of the ferry pullers, or perhaps they are heading to the grocery store with their young child and reflect on the similarities and differences between them and the ferry riders: this mural concept not only has a unique piece of local history to honor, it also has enough character to resonate with present and future generations.

Please credit Tyler and Ashley Voorhees

- II. **Installation Plan:** The mural will be installed (painted) directly onto the concrete façade of the BCS4 building. The artist will apply an outdoor concrete specific primer before applying the highest quality outdoor mural specific paints with a UV protective coating ensuring longevity of the paint colors and will be finished with an anti-graffiti coating. See a link below to the materials that will be utilized.

- a. Facts about the paint product: <https://www.goldenpaintworks.com/gpw-mural-paints/>
 - i. Paint Tech Specs: https://www.goldenpaintworks.com/wp-content/uploads/2021/11/TDS_CPWTP01-83_Mural_Theme-Paints.pdf
 - ii. Anti-graffiti coating product and Tech Specs: <https://www.graffitiremovalinc.com/products/worldsbestgraffiticoating>

- III. **Maintenance Plan and Schedule:** The Mural painted onto the BCS4 façade is not intended to need significant maintenance over time. The artists recommends that the mural is cleaned quarterly or as needed. The normal cleaning procedure is to hose down the mural

to remove any dust or debris that gather on the mural overtime. The property management team will inspect the mural on various occasions while doing routine site walks around the property and will address any concerns as needed. In the event the mural is graffitied the property management team will follow the proper steps to remove the graffiti and directed by The World's Best Graffiti Coating product instruction. A summary of these steps is to spray down the impacted area with warm water and wipe away the graffiti, after that is complete, then to reapply The World's Best Graffiti Coating product. A demonstration of this process can be found at this link:

<https://www.graffitiremovalinc.com/products/worldsbestgraffiticoating>

- IV. Permission to include in City public art map:** We give the City of Bloomington permission to include *The Bloomington Ferry* mural within City of Bloomington public art directories.