

Exhibit B - Electronic Sign Standards Comparison (may not reflect standards for billboards)				
City	Electronic Graphics Dwell Time	Electronic Changeable Copy Dwell Time	Spacing Requirements	Other Standards
Roseville	25 seconds	25 seconds	-	Must have dimmer control for brightness requirements
Minnetonka	20 minutes or 8 seconds*	20 minutes or 8 seconds*	-	Dynamic Display may occupy no more than 50 percent of copy and graphic area
				Font size requirements based on road speed limit
Fridley	8 seconds	8 seconds	-	-
Edina	60 minutes	60 minutes	-	Signs visible and within 200 feet of residential districts must be extinguished between 10pm and 7am, unless the use is still open for business.
				Standards for electronic signs derived from standards for all illuminated signs.
Maplewood	2 minutes	2 minutes	200 feet from structures used for residential purposes or from a park or open space land use district	Font size requirements based on road speed limit
			100 feet from side property lines	Max area of freestanding sign is 50% of sign area
				Only on-site advertising or public service announcements allowed
				At institutional uses, dynamic display must be extinguished between 10pm and 6 am.
St. Louis Park	3 seconds	3 seconds	-	Sign face may not exceed 20 SF in residential/park/open space districts and 40SF in all other districts
West St. Paul	8 seconds	8 seconds	75 feet from other electronic signs	-

Exhibit B - Electronic Sign Standards Comparison (may not reflect standards for billboards)				
City	Electronic Graphics Dwell Time	Electronic Changeable Copy Dwell Time	Spacing Requirements	Other Standards
Minneapolis	1 minute or 8 seconds*	15 minutes or 8 seconds*	-	Max 16 SF for changeable copy, 32 SF for dynamic signs Maximum of 1 sign per zoning lot
Richfield	1 minute or 8 seconds*	1 minute or 8 seconds*	-	Maximum of 1 sign per site. Maximum of 35% of sign area
Eden Prairie	20 minutes	20 minutes	-	Freestanding only Maximum of 35% of sign area
Eagan	1 minute or 8 seconds*	1 minute or 8 seconds*		Freestanding only
Mendota Heights	60 minutes	60 minutes	50 feet from residential	Limited to institutional uses and fuel stations Maximum size is 100 sq. ft. Maximum of 50% of sign area
St. Paul	12 seconds	12 seconds	50 feet from residential	Maximum size is 200 sq. ft.** When within 100 feet of residential uses, must be turned off between 11pm and 7am
Metropolitan Airports Commission	8 seconds	8 seconds	-	-
Notes	*Minnetonka, Eagan, Richfield, and Minneapolis allow 8-second dwell time through an enhanced dynamic display permit process or special billboard district that include additional restrictions and incentives. **St. Paul size limitation applicable to business identification signs			

EXISTING ELECTRONIC SIGN DWELL TIMES - SURROUNDING COMMUNITIES

