Summary Report

26 August 2020 - 06 October 2024

Let's Talk Bloomington

PROJECTS SELECTED: 1

Streamlined Development Approvals Study

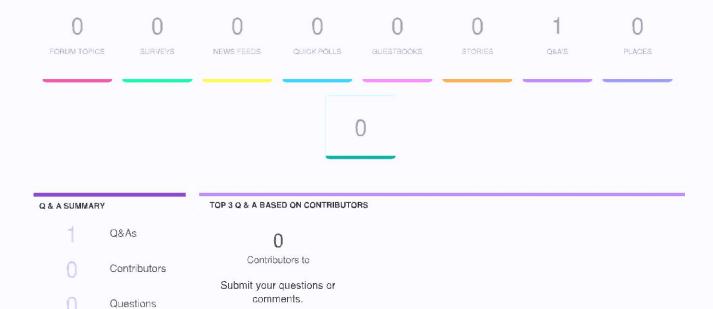
FULL LIST AT THE END OF THE REPORT

Visitors Summary Highlights MAX VISITORS PER MAX TOTAL VISITS DAY 75 96 8 NEW REGISTRATI ONS 50 INFORMED AWARE VISITORS VISITORS ENGAGED VISITORS 25 0 12 68 1 May '24 1 Sep '24 Visitors — Visits Pageviews

PARTICIPANT SUMMARY

ENGAGED	• ENGAGED PARTICIPANTS					
		Registered Ui	nverified Ar	onymous		
	Contributed on Forums	0	0	0		
	Participated in Surveys	0	0	0		
INFORMED	Contributed to Newsfeeds	0	0	0		
	Participated in Quick Polls	0	0	٥		
	Posted on Guestbooks	0	0	0		
	Contributed to Stories	0	0	0		
	Asked Questions	0	0	0		
	Placed Pins on Places	0	0	0		
	Contributed to Ideas	0	0	0		
	* A single engaged į	participant can p	periorm multi	ole actions	* Calculated as a percentage of total visits	to the Project
	12 INFORMED PARTICIPANT	S				(%)
	Tally States Factors	too.		Participants		
	Viewed a video			0	Streamlined Development A	12 (17.6%)
	Viewed a photo			3		
INFORMED	Downloaded a document			8		
	Visited the Key Dates page			2		
	Visited an FAQ list Page			0		
	Visited Instagram Page			0		
	Visited Instagram Page 0 Visited Multiple Project Pages 10					
AWARE	Contributed to a tool (engaged)			0		
	* A single informed p	* Calculated as a percentage of total visits	s to the Project			
ENGAGED	68 AWARE PARTICIPANTS					
ENGAGED				Participants	Charles III and David Samuel A	68
	Visited at least one Page			68	Streamlined Development A	
	_					
INFORMED						
AWADE						
AWARE						
	* Aware user could have also per	rtormed an Infor	med or Enga	ged Action	* Total list of unique visitors to the project	

ENGAGEMENT TOOLS SUMMARY



INFORMATION WIDGET SUMMARY



DOCUMENTS TOP 3 DOCUMENTS BASED ON DOWNLOADS Documents 2 3 3 Downloads Downloads Downloads Visitors Staff Report PC Study Session deleted_document Exhibit 1 - Project Examples 05/23/2024 that Received FSBP Approval Downloads TOP 3 PHOTOS BASED ON VIEWS PHOTOS Photos 3 Views Visitors INFORM IAP2 Icons.jpg Views KEY DATES TOP 3 KEY DATES BASED ON VIEWS Key Dates 2 Views Visitors Streamlined Development Approvals Study Views



TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.google.com	17
www.bloomingtonmn.gov	6
www.bing.com	2
duckduckgo.com	1



SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Streamlined Development Approvals Study	68	12	0