

## Tier 2 Transportation Demand Management (TDM) Plan

Pursuant to the Bloomington City Code (Section 21.301.09), all new development must commit to implementing TDM strategies. Below is a checklist of potential TDM strategies from which to select. 494 Commuter Services is a free service that offers information about commuting. They provide resources and services to implement TDM strategies at no charge. Visit the website at [www.494corridor.org](http://www.494corridor.org).


### BASIC TDM STRATEGIES

- Provide preferential parking spaces for car and vanpools
- Promote the Guaranteed Ride Home program
- Provide bike racks and/or lockers
- Annual bike to work clinic including onsite bicycle tune up event
- Provide a transit stop easement for transit stops adjacent to the property
- Display a transit map or transit route brochures in a prominent location
- Allow employees to purchase discounted transit passes pre-tax
- Provide commuter brochures to employees/tenants
- Quarterly commuter fairs (transit information, rideshare matching, bicycle commuting information, Guaranteed Ride home information)
- Regular commuting articles in newsletter
- Educational Brown Bag Lunches promoting commuter alternatives
- Other (Describe strategy on a different sheet)

### ADVANCED TDM STRATEGIES

- Provide shower facilities
- Pay not to Park program
- Work with Metro transit to provide a concrete pad, bench and/or shelter at the nearby transit stop
- Provide Metropass free, at a discount and/or pre-tax
- Subsidy for carpooling and/or vanpooling
- Participation in the regional Van Go! Program sponsored by Metropolitan Council
- Promotion of Rideshare to Work Week (campaign with prizes)
- Promotion of Commuter Challenge (campaign with prizes)
- BBQ or luncheon for people who use alternative modes
- Allow employees to work from home 1 to 5 days each week.
- Allow employees to set a schedule that allows them to commute at non-peak times.
- Other (Describe strategy on a different sheet)

Property Owner commits to implementing the TDM strategies checked above.

  
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Owner

7/18/2018  
Date