

November 12, 2019

City of Bloomington
Planning Division – Mike Centinario
1800 W. Old Shakopee Road
Bloomington, MN 55431

RE: Uniform Sign Design for Cambria Hotel 8001 28th Avenue South

This development includes a 170 room hotel on five floors. This uniform Sign Design is presented as required by city code 19.109. The signage for the building is in accordance with 19.121 – Signs for Hotels and 19.115.02 Class VIII Sign District

A. FREESTANDING IDENTIFICATION SIGN (see #3 attached elevation)

1. Ground – Double Faced, 2 Panels, 1 each for Cambria Hotel, Future tenant TBD total sf to be 64sf

Location – SW corner of site at corner of parking lot

Material – Metal Aluminum Panel, internally lit w/poly backer

Sign Regulations:	<u>ALLOWED</u>	<u>PROPOSED</u>
Sign Area	100 SF	64 SF (per side)
Overall Height	8'	8'
Setback	Min. 15"	15' from ROW
Illumination	Yes	Yes

B. Wall signs (see #1 attached elevations)

1. Wall mounted internally lit sign Lettering face totals 55 sf

Location – South elevation

Material – Internally lit LED Channel Letters

Sign Regulations:	<u>ALLOWED</u>	<u>PROPOSED</u>
Elevations	4	2
Sign Area	2 @ 250 SF each 2 @ 100 SF each	58 SF
Distance to roof	Max. 20' from top of wall	5'
Illumination	Yes	Yes

- One sign allowed per building elevation (4 signs Max.)

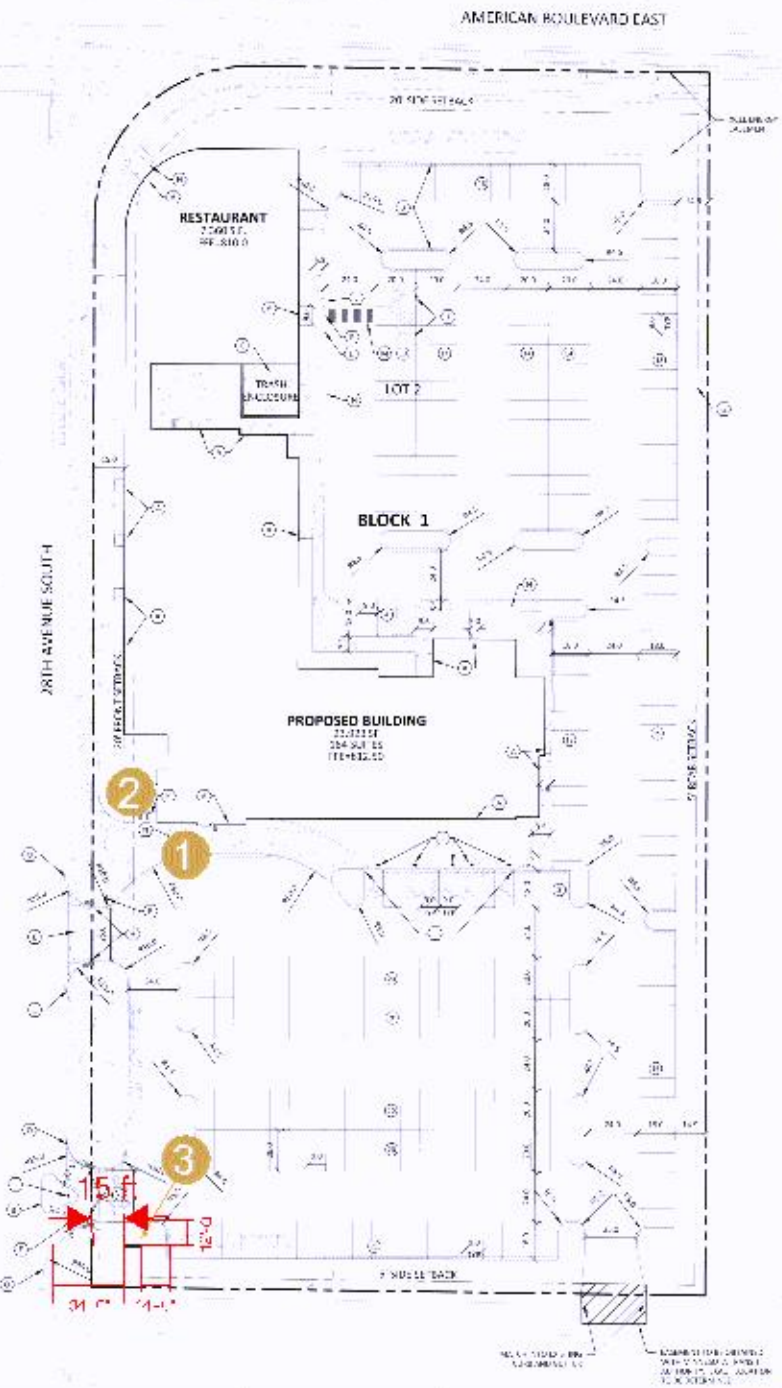
B. Wall signs (see #2 attached elevations)

PL201900214
PL2019-214

- C. Wall signs (see #2 attached elevations)
2. Wall mounted internally lit sign Lettering face totals 55 sf
Location – West elevation
Material – Internally lit LED Channel Letters

Sign Regulations:	<u>ALLOWED</u>	<u>PROPOSED</u>
Elevations	4	2
Sign Area	2 @ 250 SF each 2 @ 100 SF each	58 SF
Distance to roof	Max. 20' from top of wall	5'
Illumination	Yes	Yes
• One sign allowed per building elevation (4 signs Max.)		

- D. Restaurant Signs – Section 19.115.02
- a. Two primary elevations and two secondary elevation
- b. Internally lit LED Channel letter
- c. Allowed sign sizes:
- | | |
|-------------|---------------|
| Primary – | 10% of façade |
| Secondary – | 7% of facade |



CAMBRIA HOTEL & SUITES
BLOOMINGTON, MN

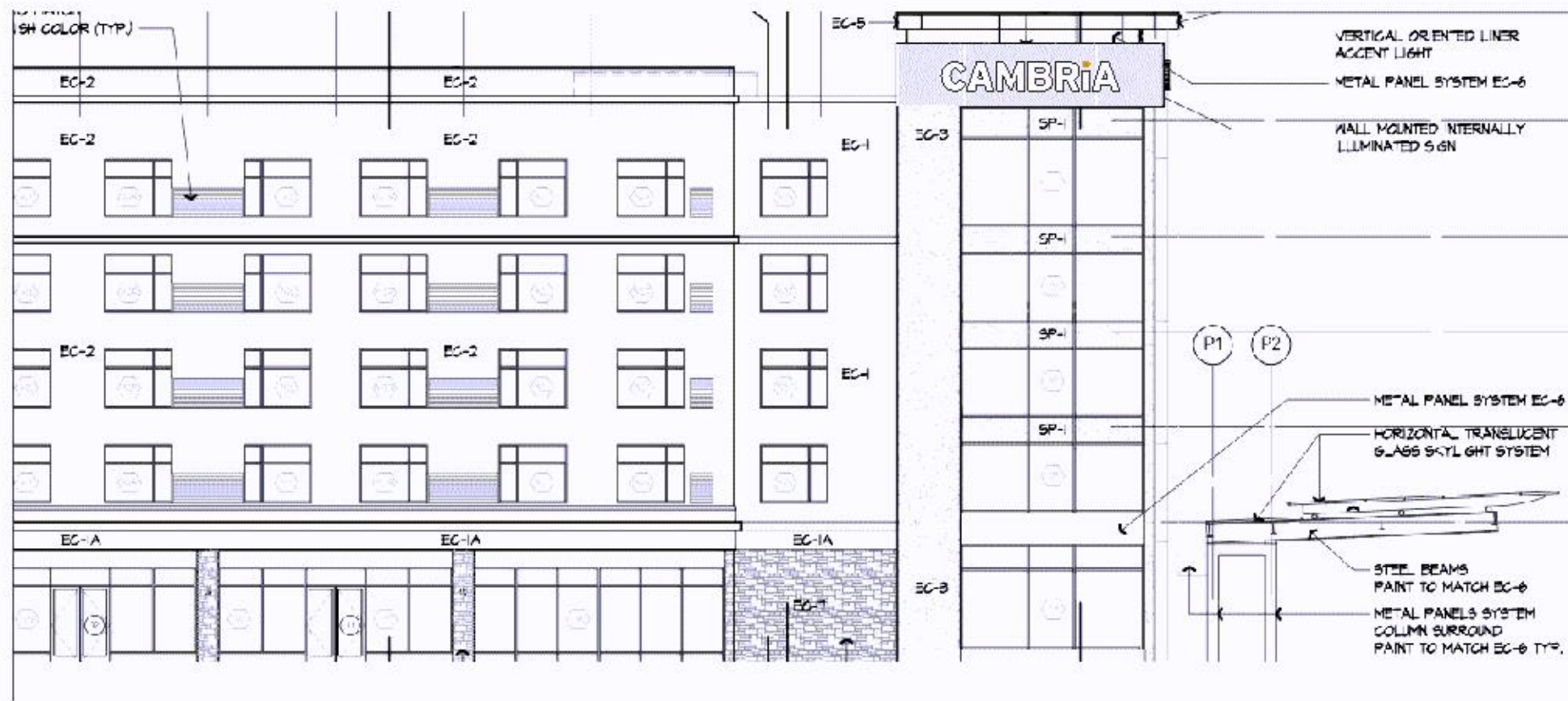
- 1 36" CHANNEL LETTERS
- 2 36" CHANNEL LETTERS
- 3 3'6" X 8'0" MONUMENT
AT 8'0" OAH

Customer: CAMBRIA HOTEL	Date: 10/30/19	Prepared By: MR/SC/AT/CM/JS	Note: All rights reserved. No part of this document may be reproduced or transmitted in any form or by any means electronic or mechanical, including photocopying and recording, or by any information storage or retrieval system, without permission in writing from Persona Signs & Lighting, Inc.	 signs lighting image DISTRIBUTED BY SIGN UP COMPANY 777 2nd Street, Suite 200 Bloomington, IL 61701-0270 1-800-842-5888 • www.personasigns.com
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SCALE = 1/16" = 1'-0"

NOTE: STUCCO 627A TWILIGHT GRAY



GRAPHIC 10 All
SCA-E: 3/4" = 1'-0"

NOTE: Elevation drawings are for customer approval only, drawings are not to be used as any installation guide, all dimensions must be verified before installation.

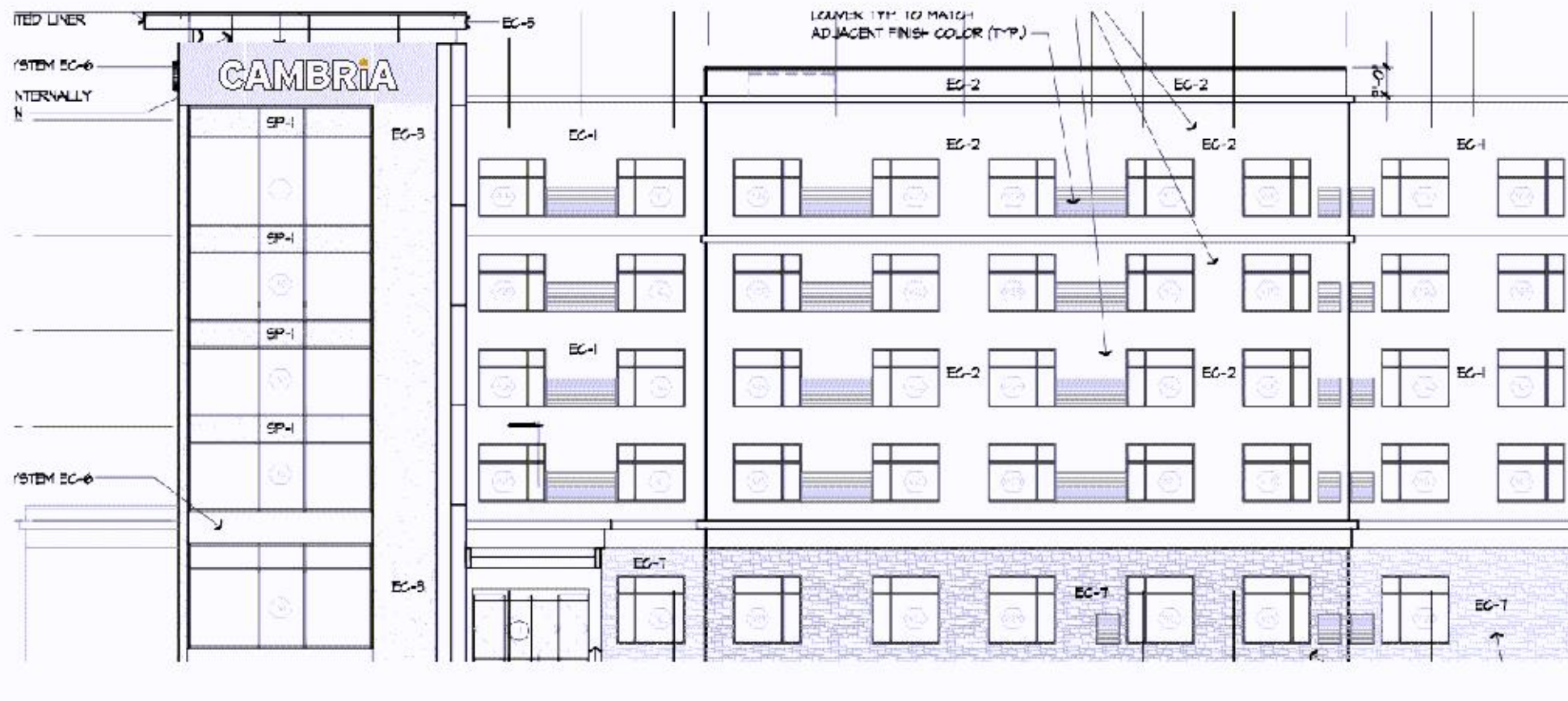
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SOUTH ELEVATION

SCALE = 1/16" = 1'-0"

NOTE: STUCCO 627A TWILIGHT GRAY



18' 3 15/16"

36"

CAMBRIA

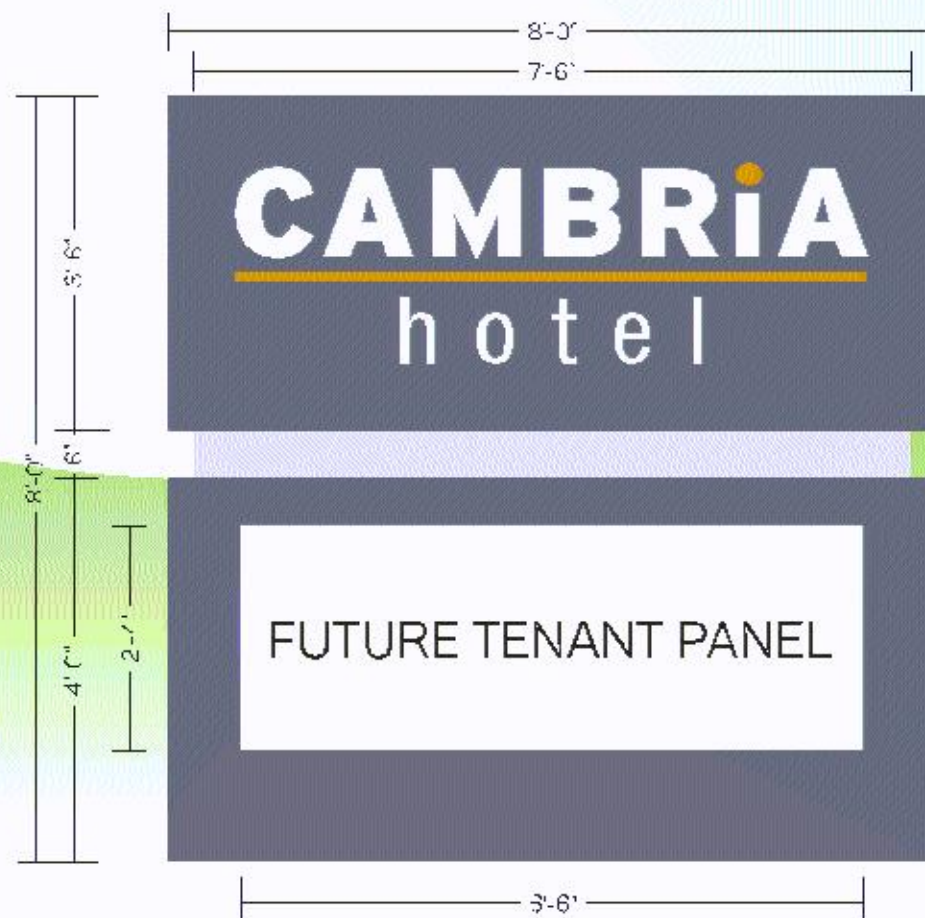
3'-2 1/16"

GRAPHIC DESIGN
SCALE: 3/8" = 1'-0"

NOTE: Elevation drawings are for customer approval only, drawings are not to be used as any installation guide, all dimensions must be verified before installation.

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GRAPHIC DETAIL
SCALE: 1/2" = 1'-0"

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