

Tier 2 Transportation Demand Management (TDM) Plan

Pursuant to the Bloomington City Code (Section 21.301.09), all new development must commit to implementing TDM strategies. Below is a checklist of potential TDM strategies from which to select. 494 Commuter Services is a free service that offers information about commuting. They provide resources and services to implement TDM strategies at no charge. Visit the website at www.494corridor.org.

BASIC TDM STRATEGIES

- ☐ Provide preferential parking spaces for car and vanpools
- ☐ Promote the Guaranteed Ride Home program
- ☒ Provide bike racks and/or lockers
- ☐ Annual bike to work clinic including onsite bicycle tune up event
- ☐ Provide a transit stop easement for transit stops adjacent to the property
- ☐ Display a transit map or transit route brochures in a prominent location
- ☐ Allow employees to purchase discounted transit passes pre-tax
- ☒ Provide commuter brochures to employees/tenants
- ☐ Quarterly commuter fairs (transit information, rideshare matching, bicycle commuting information, Guaranteed Ride home information)
- ☐ Regular commuting articles in newsletter
- ☐ Educational Brown Bag Lunches promoting commuter alternatives
- ☐ Other (Describe strategy on a different sheet)

ADVANCED TDM STRATEGIES

- ☐ Provide shower facilities
- ☐ Pay not to Park program
- ☐ Work with Metro transit to provide a concrete pad, bench and/or shelter at the nearby transit stop
- ☐ Provide Metropass free, at a discount and/or pre-tax
- ☐ Subsidy for carpooling and/or vanpooling
- ☐ Participation in the regional Van Go! Program sponsored by Metropolitan Council
- ☐ Promotion of Rideshare to Work Week (campaign with prizes)
- ☐ Promotion of Commuter Challenge (campaign with prizes)
- ☐ BBQ or luncheon for people who use alternative modes
- ☐ Allow employees to work from home 1 to 5 days each week.
- ☐ Allow employees to set a schedule that allows them to commute at non-peak times.
- ☐ Other (Describe strategy on a different sheet)

Property Owner commits to implementing the TDM strategies checked above.



 Owner

2.11.21

 Date