

WhirlyBall Twin Cities – Bloomington Proposal

This proposal is to build a 2 story, approximately 35,000 SF WhirlyBall recreation facility connected to a dual-branded, 4 story hotel which has been separately proposed and reviewed. The proposed WhirlyBall facility portion would have a footprint of approximately 19,000 SF and would measure ~40' high. It would be of steel frame construction with exterior materials consisting primarily of brick, stucco, and insulated metal panels.

WhirlyBall is a highly entertaining group activity that combines basketball, hockey, lacrosse, and bumper cars. It is played with two teams of five players, who use scoops to toss a whiffle ball through a goal in an elevated backboard located at the ends of an enclosed rink the size of a basketball court, all while maneuvering a specially designed bumper car. The bumper cars move by means of a powered floor in lieu of the electrified grid and poles found in a traditional bumper car systems. While one team has the ball, the opposing team tries to block, steal, and BUMP their opponents to prevent them from scoring.

WhirlyBall centers currently operate in a handful of cities throughout the United States, including Atlanta, Dallas, Orlando, and Chicago. WhirlyBall Twin Cities currently operates the only WhirlyBall center in Minnesota in Maple Grove, which has been open for 4 years. In addition to three WhirlyBall courts, the proposed facility would also feature a full restaurant and bar, a laser-tag arena, 8 lanes of bowling, escape rooms, and meeting/banquet space.

WhirlyBall Twin Cities caters to a wide range of customers, including corporate events, adult birthdays/get-togethers, kids birthdays, and church groups, among others. WhirlyBall Twin Cities is excited to bring this unique “sport” closer to the residents and visitors of Bloomington and the south metro.

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