

9025 Balboa Ave, Suite 150
San Diego, CA 92123

August 10, 2017

Nick M. Johnson
Planner
City of Bloomington,
1800 West Old Shakopee Road
Boomington, MN 55431

RE: USD Submittal for Great Wolf Lodge

Attached is the required Uniform Sign Design package for the aforementioned project as set forth in section 19.121-Signs for hotels of the Bloomington Sign Ordinance. We are using the Variance Case 6001 ABC-06 and the 400 rooms line of table 19.121.1 of the sign code. The above noted hotel has 400 rooms.

Wall Identification Signage

Sign E-1 Illuminated Channel letters – North Elevation- SECONDARY ELEVATION
466.75 square feet allowed per variance
Square footage proposed= 109.25

Sign E-3 Illuminated Channel Letters – South Elevation- PRIMARY ELEVATION
225 square feet allowed per code
Square footage proposed= 59

Sign E-5 Illuminated Channel letters – East Elevation- SECONDARY ELEVATION
494.6 square feet allowed per variance 207 square feet proposed

Sign E-7 Illuminated Channel letters- Western Elevation- PRIMARY ELEVATION
250.96 square feet allowed
Square footage proposed= 250.96

Sign E-9 Illuminated Monument Sign- Southern Elevation- PRIMARY ELEVATION
square feet allowed
Square footage proposed= 164.13

JONES SIGN

Your Vision. Accomplished.

Please find the attached supporting documents. Please let me know if any further information is needed.

Thank you so much for your support and assistance.

Kathleen Corvin

Kathleen Corvin
Jones Sign
(858) 465 7378