



July 12, 2023

Attn: Bloomington Mayor and City Council
Bloomington Planning Commission
1800 W. Old Shakopee Rd.
Bloomington, MN 55431

Dear Mayor Busse, Councilmembers, and Planning Commissioners:

The Creative Placemaking Commission would like to support a mural ordinance to create greater allowances for exterior murals on private property in Bloomington. This ordinance will reduce existing barriers that limit the type and size of murals, which will enable businesses to invest in their property, attract customers, and provide more opportunities for artists to thrive as entrepreneurs.

Murals can be an engaging form of public art that can have a positive impact on people and the community. They provide greater access to art, can transform spaces into inviting, visually stunning areas that attract people, reduce graffiti, build the character of a place, and contribute to community pride.

At our meeting on July 12, 2023, the Creative Placemaking Commission voted unanimously (8-0) to recommend approval of the ordinance amending performance standards and establishing new procedures relating to installing murals in Bloomington. We appreciate the inclusion of best practices for businesses to consider when commissioning a mural.

Thank you for your ongoing support of creative placemaking throughout the city. We feel this change in City Code and policy will help advance our goals for a more vibrant, welcoming city.

Sincerely,

Jacqui Rosenbush, Creative Placemaking Commission Chair
on behalf of the Creative Placemaking Commission

Jessica Anderson
Douglas Bruce
(Paul Coate not in attendance)
Mark Fabel

Julie Gustafson
Beth McCoy
Jamie Schumacher
Liz Sheets