Summary Report

26 August 2020 - 28 April 2025

Let's Talk Bloomington
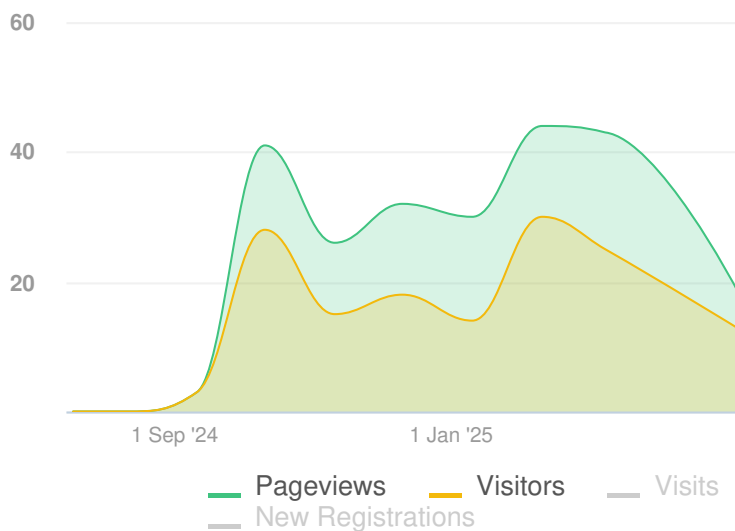
PROJECTS SELECTED: 1

Small Business Codes and Processes

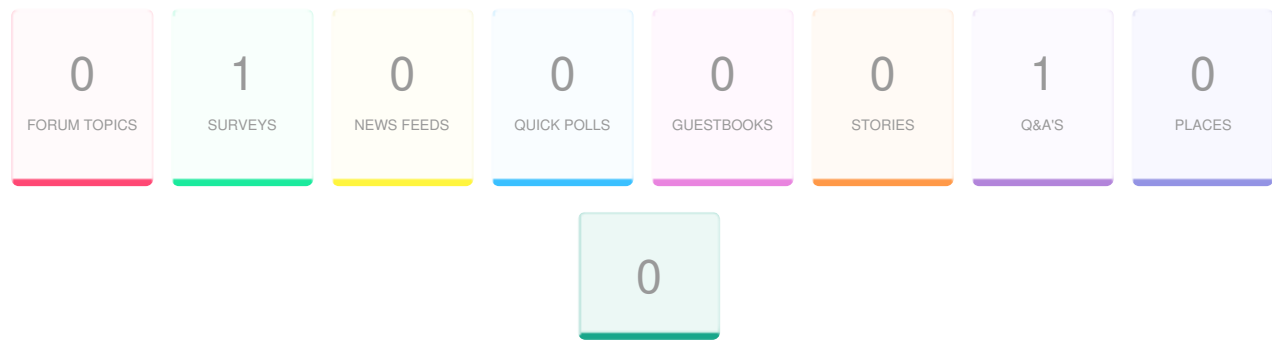FULL LIST AT THE END OF THE REPORT

GRANICUS

Visitors Summary

Pageviews — Visitors — Visits
New Registrations

Highlights

TOTAL VISITS	MAX VISITORS PER DAY
173	16

NEW REGISTRATIONS

0

ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
2	36	92

PARTICIPANT SUMMARY

ENGAGED

INFORMED

AWARE

2 ENGAGED PARTICIPANTS

	Registered	Unverified	Anonymous
Contributed on Forums	0	0	0
Participated in Surveys	0	0	2
Contributed to Newsfeeds	0	0	0
Participated in Quick Polls	0	0	0
Posted on Guestbooks	0	0	0
Contributed to Stories	0	0	0
Asked Questions	0	0	0
Placed Pins on Places	0	0	0
Contributed to Ideas	0	0	0

* A single engaged participant can perform multiple actions

	(%)
Small Business Codes and …	2 (2.2%)

* Calculated as a percentage of total visits to the Project

ENGAGED

INFORMED

AWARE

36 INFORMED PARTICIPANTS

	Participants
Viewed a video	0
Viewed a photo	4
Downloaded a document	22
Visited the Key Dates page	0
Visited an FAQ list Page	0
Visited Instagram Page	0
Visited Multiple Project Pages	14
Contributed to a tool (engaged)	2

* A single informed participant can perform multiple actions

	(%)
Small Business Codes and …	36 (39.1%)

* Calculated as a percentage of total visits to the Project

ENGAGED

INFORMED

AWARE

92 AWARE PARTICIPANTS

	Participants
Visited at least one Page	92

* Aware user could have also performed an Informed or Engaged Action

Small Business Codes and …	92

* Total list of unique visitors to the project

ENGAGEMENT TOOLS SUMMARY

0	1	0	0	0	0	1	0
FORUM TOPICS	SURVEYS	NEWS FEEDS	QUICK POLLS	GUESTBOOKS	STORIES	Q&A'S	PLACES

0

SURVEYS SUMMARY

1	Surveys
2	Contributors
2	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS

2

Contributors to
—
Small Business Codes and
Processes Survey

Q & A SUMMARY

1	Q&As
0	Contributors
0	Questions

TOP 3 Q & A BASED ON CONTRIBUTORS

0

Contributors to
—
Q&A

INFORMATION WIDGET SUMMARY

8	**1**	**0**	**0**	**0**
DOCUMENTS	PHOTOS	VIDEOS	FAQS	KEY DATES
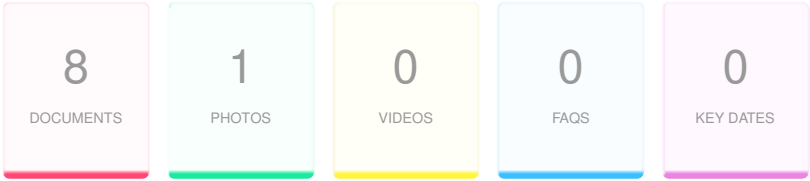
DOCUMENTS	
8	Documents
22	Visitors
46	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS

24	6	3
Downloads	Downloads	Downloads
Exhibit D Rooftop Equipment Screening Code Changes 12/19/2024	Presentation Slides CC 01/06/2025	Staff Report CC 01/06/2025

PHOTOS	
1	Photos
4	Visitors
4	Views

TOP 3 PHOTOS BASED ON VIEWS

4
Views
Levels of Engagement Inform Consult _2.jpg

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
www.google.com	36
www.bloomingtonmn.gov	4
android-app	1
duckduckgo.com	1
link.edgepilot.com	1
mail.google.com	1
playful-meringue-fb58bc.netlify.app	1
www.bing.com	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Small Business Codes and Processes	92	36	2